

Automotive management

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NFDA
NATIONAL FRANCHISED DEALERS ASSOCIATION

LIVE

Shaping the future of automotive retailing

Thursday, November 7, 2019 | **NEC Birmingham**

PLAN YOUR VISIT TO AML 2019

IMI PEOPLE THEATRE 11:15 - 12:00



IMI will provide the industry with the appropriate skills for new technology including electrification, ADAS, connectivity and autonomous vehicles.

Its qualifications and accreditations will provide individuals with the means to achieve

TechSafe registration on the IMI's Professional Register and achieve Electricity at Work Regulations compliance.

MOTOR FINANCE THEATRE 14:30-15:30

SPONSORED BY MOTONOVO



Back by popular demand is the Automotive Management Live Finance theatre, bringing together inspiring keynote

speakers from the field of motor finance.

If you're wondering what impact the FCA review of motor finance may have on your car dealership, the finance session at Automotive Management Live at Birmingham NEC is right for you.

FUTURE DEALERSHIPS ZONE

SPONSORED BY RAPID RTC

An exciting showcase of new and emerging technology that AM's editorial team believes automotive retailers will be using in the next decade across sales, aftersales, back office and infrastructure.



Featuring the latest trends in:

- Online Car Sales
- Paperless dealership
- Eco-friendly retailing
- EV infrastructure
- Enquiring Management
- Aftersales technology

2019 BEST PRACTICE SESSIONS

These sessions will provide retailers with proven strategies, actionable insights and forthcoming trends and developments to help forward planning.



Social Media

10:15 - 11:00
THEATRE 1

HOSTED BY



Used Car

12:15 - 13:00
THEATRE 3

HOSTED BY



Digital Marketing/ Website

13:15 - 14:00
THEATRE 1

HOSTED BY



Online Vehicle Retailing

11:15 - 12:00
THEATRE 1

HOSTED BY



Leadership & Focus

11:15 - 12:00
THEATRE 3

HOSTED BY



Video

10:15 - 11:00
THEATRE 2

HOSTED BY



Live Chat

12:15 - 13:00
THEATRE 1

HOSTED BY



Creating Customer Loyalty

11:15 - 12:00
THEATRE 2

HOSTED BY



Data Driven Leadership & Management

13:15 - 14:00
THEATRE 2

HOSTED BY



Future of Automotive Retailing

12:15 - 13:00
THEATRE 2

HOSTED BY



YOUR AUTOMOTIVE MANAGEMENT LIVE CHECKLIST

☒ **Register for your Automotive Management LIVE ticket**

☐ **Invite your colleagues to join you for free**

☐ **Arrive at the NEC for the exhibition start at 9.30**

☐ **Identify which exhibitors you want to meet**

I WANT TO MEET:

STAND NO:

I WANT TO MEET:

STAND NO:

☐ **Take a note of the sessions and theatres you wish to attend**

TIME

THEATRE

SESSION TITLE

☐ **Attend the Best Practice Sessions**

Join us for direct, highly informative and hard-hitting sessions that will give you tangible advice and tips that can be implemented on return to your business.

☐ **Share your experience**

Engage with the event community before, during and after the event on social media. Follow us on Twitter (@AMLIVE2019), Facebook and LinkedIn - and remember to use the hashtag #AMLIVE2019.

Automotive management LIVE

LOCATION

Hall 10, The NEC, Birmingham, B40 1NT

DATE & TIME

Thursday, November 7, 09:30 - 16:30



The NEC is in the perfect location for car travel - 8 miles east of Birmingham city centre, and at the heart of the UK motorway network. Use B40 1NT for your satnav. When you arrive at the NEC, follow signs for Automotive Management LIVE. Discounted parking is available if you book ahead, visit: www.thenec.co.uk/visitors/parking



The NEC is right next to Birmingham International rail station. Many services run direct to Birmingham International. If yours doesn't, you can catch a connecting train at Birmingham New Street. There are regular services and the journey only takes 10-15 minutes. Buses to the NEC can be caught at Birmingham Moor Street and Solihull stations.



We have negotiated rates at a range of hotels within close proximity to the event if you would like to book a room to ease your travel. For further information, please visit the dedicated website: <https://events.edgevenues.com/events/AML19>

SEE YOU THERE!

For more information, visit the Automotive Management Live website

www.automotivemanagementlive.co.uk

Or contact the Automotive Management Live team | amlive@bauermedia.co.uk

Automotive management LIVE

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