

Going Virtual



Tim Rose, AM Editor

"We may have been prevented from staging the real event this year, but our virtual Automotive Management Live promises to be a wonderful alternative, offering visitors, exhibitors and sponsors all the things they love – plus some exciting new features – over 2 days in December.

Our stunning digital platform will put you right in the exhibition hall – but from the convenience of your office. It fully replicates the familiar surroundings of the conventional show in a highly practical format. You'll be able to meet old friends, make new contacts, listen and learn from sector specialists and find out about the latest products and services that will help you manage your marketing, sales and aftersales operations effectively and profitably.

There will be numerous expert presenters sharing best practice, and interactive displays will enable you to get up close to the UK's best motor retail suppliers.

Our virtual Automotive Management Live will be just as informative, enjoyable and useful as going to the real thing.

I can't wait, and I hope to see you there."



Visit www.automotivemanagementlive.co.uk for more information