

12th -13th June 2018 Millbrook Proving Ground

Join us at the UK's most comprehensive driving event for fleet decision makers and influencers.

www.companycarinaction.co.uk @CCIA2018 #CCIA18

THE GREAT DEBATES

Open forum debates will encourage interaction with fleet operators, helping to inform and educate on two of the hot topics facing fleet managers in their roles.

Running a low emission fleet - the options

Day 1 - 10:30 - 12:00 Tuesday 12th June 2018

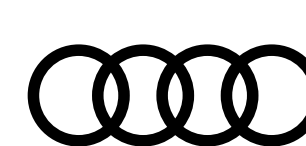
- How fleets can adopt electric vehicles; factors to consider; choosing the correct fuel type; and the practical experiences from fleets that have made the investment.

EV investment - help is at hand

Day 2 - 10:30 - 12:00 Wednesday 13th June 2018

- The grants available to fleets looking to invest in electric vehicles, from plug-in grants to charge points, plus the whole-life argument to give the full financial picture.

2018 MANUFACTURERS CONFIRMED SO FAR...



FCA | FLEET & BUSINESS



Go Further



JAGUAR



PEUGEOT CITROËN DS AUTOMOBILES



PORSCHE



RENAULT
Passion for life



SEAT



Way of Life!



TOYOTA



VAUXHALL



THE DRIVING EXPERIENCE

THE CITY COURSE



The three quarter mile City Course is a purpose built facility allowing vehicles and systems to be tested in a simulated urban environment. Features include parking bays, bus stops, complex junctions, speed humps and varying speed limits.

THE ALPINE ROUTE



Familiarise yourself with vehicle braking and handling on this challenging route which features three loops, totalling over four miles, with gradients from 6.5% to a challenging 26%.

THE HIGH SPEED BOWL



Millbrook's five lane, two mile, banked High Speed Bowl is where realistic motorway driving can be simulated in a safe and secure setting. Test lane-keep assist, adaptive cruise control and other driver aids at motorway speeds.

THE OFF ROAD COURSE



Test your driving skills and car performance on the Off Road Course, which offers fleet decision makers the opportunity to really test the latest 4WD models and see how they cope on various terrains.

FEATURING MODELS SUCH AS...

FORD FIESTA



RANGE ROVER VELAR



BMW 5-SERIES



SUZUKI SWIFT SPORT



View the full list on the website:
www.companycarinaction.co.uk

WHY SHOULD YOU ATTEND?



TEST DRIVE UNACCOMPANIED ON 4 UNIQUE COURSES

Put the latest company car models through their paces on specifically designed test circuits. Drive unaccompanied whilst testing vehicles in a real-world environment



GAIN VALUABLE INDUSTRY INSIGHTS IN THE GREAT DEBATES

Gain insight into the views of fleet industry experts via open forum debates to address the hot topics and biggest challenges facing fleet managers and decision makers today



MEET SENIOR REPRESENTATIVES FROM MAJOR MANUFACTURERS

Discuss your views and requirements for the future whilst widening your product knowledge in order to enable faster, better decision-making in managing your fleet



ENHANCE YOUR KNOWLEDGE OF NEW LOW EMISSION VEHICLES

Understand the shift to new technologies and the cost saving benefits that 'clean cars' could bring to your fleet in the EV/Hybrid Zone, featuring a range of models at the forefront of alternative fuel technology



FIT WEEKS OF TESTING INTO JUST ONE DAY

Put more than 300 electric, hybrid and petrol/diesel vehicles through their paces in a real world environment, enabling you to make informed choices for your fleet

CompanyCar
IN ACTION

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Millbrook Proving Ground

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WHAT'S NEW FOR 2018?



Higher number of models to test drive with 300+ available



Expanded City Course, including areas for testing low speed collision mitigation software and other automated driving assists



Expanded EV/Hybrid zone to showcase more of the market's latest ultra-low emission cars and plug in technology



Revised, shorter, 'snappier' debate formats for more compelling and engaging debates



More fleet experts available for higher value and informed discussions about your requirements



Test lane keep assist and adaptive cruise control on the High Speed Bowl



A courtesy visitor transfer service from Milton Keynes train station to Millbrook



Be among the first to assess the new Jaguar I-Pace as the first fully-electric model from the manufacturer makes its UK debut at CCIA18

THE EV/HYBRID REVIEW ZONE



Some of the cleanest cars on the market will be on show, with a focus on plug-in cars that could slash emissions and running costs for fleet managers.

Experts will be on hand to discuss the vehicles, the technology behind them and the benefits they can bring to fleets.

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"If there is any event you're going to attend make sure it's CCIA. It's a great opportunity to test drive new and existing products whilst getting to meet the manufacturer teams to build those relationships"

Damion Bennett
Lead Supplier Manager – Fleet UK,
GE Global Operations

To secure your place at this years event:



VISIT

www.companycarinaction.co.uk



FOR MORE INFO, CONTACT:
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To find out more, visit:
www.companycarinaction.co.uk