

An aerial photograph of a winding asphalt road that snakes through a lush, green landscape. The road features several sharp curves and a central junction. In the middle of the road, there is a small, white, rectangular building. The surrounding area is a mix of dense green forests and open grassy fields. In the upper right corner, a cluster of larger buildings, possibly a farm or a small village, is visible. The overall scene is bright and clear, suggesting a sunny day.

WHY ATTEND?

Find out why you should attend the UK's largest and most comprehensive test-driving event for fleet decision makers and influencers.



Find your future fleet

Test cars and vans from major manufacturers in order to find a model that suits you and your company's needs.



Experience a world-renowned testing facility and evaluate the latest technologies

Drive unaccompanied on four purpose-built testing courses simulating urban, rural, off-road and motorway driving conditions and test innovative technologies such as lane-keep assist, terrain response and low-speed collision mitigation.



Evaluate the latest EV & hybrid technologies

Test drive electric, hybrid, petrol, diesel and even hydrogen vehicles whilst learning more about the newest innovations in low and zero-emission vehicles.



Meet representatives from major manufacturers

Benefit from networking, collaboration and knowledge transfer through meeting suppliers and manufacturers and enhance your knowledge on current and upcoming models



Keep up to date with fleet policy and trends

Take part in debates which address key industry issues, such as the challenges faced in adopting an electric/hybrid fleet.

Assess different fuel-types back to back in one day

Approximate vehicle fuel-type split*



● Ultra Low-Emission Vehicles ● Pure Petrol/Diesel

*Approximate split of the models that featured in 2018, 2019 models list is subject to confirmation

98%

OF 2018 VISITORS SCORED CCIA 7 OR MORE OUT
OF 10

”

CCIA is a great opportunity to see new models either static or first drive, this helps us with advising drivers when choosing which vehicle is best suited to their needs

”

Sue McGuigan, Fleet Controller, Eric Wright Group

Attended by leading manufacturers - here's who featured last year:

Audi UK

BMW (UK)

Fiat Chrysler Automobiles

Ford Motor Company

Honda (UK)

Jaguar Land Rover

Kia Motors UK

Lexus

Mercedes-Benz UK

MINI

Nissan Motor (GB)

Peugeot Citroen DS

Porsche Cars Great Britain

Renault UK

SEAT UK

Suzuki GB

Toyota

Vauxhall

Volvo Car UK



Just some of the models available to test drive unaccompanied last year:

Mercedes-Benz A-Class

Audi Q2

MINI Cooper

Alfa Romeo Giulia

Ford Focus

Peugeot 508

Renault Megane R.S. 280

Suzuki Swift

Land Rover Discovery

Ford Transit Custom

As well as the latest ULEV models, including:

Jaguar I-PACE

Nissan LEAF

Toyota Mirai

BMW 5 Series

Peugeot Partner Electric

Renault ZOE

Volvo XC60 T8

Ford Mondeo Hybrid

Porsche Cayenne E-Hybrid

Kia NIRO PHEV



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